

Event Advertising Guidelines and Expectations

1. All advertising on the Hill must be approved by Student Life
2. Advertising will be appropriate and in good taste
3. Advertising will only be allowed in designated areas
 - a. Acceptable areas include:
 - i. The Cage and Perch
 - ii. Residence hall lobbies
 - iii. Campus bulletin boards
 - iv. Campus common areas
 - v. All doors except on the glass
4. All advertising will be hung using low adhesive painter's tape (blue tape)
 - a. The tape should be hidden. Please place the tape behind the advertisement.
 - b. Any piece of advertising not hung using said tape that results in wall/paint damage will result in charging the organization/student responsible for ad to repair damage
5. Chalk is only permitted on campus sidewalks and bricks. Chalking buildings and other structures is not permitted.
6. All advertising must be removed by your group immediately following the event.

Student Life reserves the right to deny advertising rights if these criteria are not met.